

**THE ME YOU DON'T KNOW** is the essential caregiving guide that is endorsed by groups such as the Alzheimer's Disease Education and Referral Center and the National Association of Professional Geriatric Care Managers.

Use of **THE ME YOU DON'T KNOW** as a corporate gift provides you with the rare opportunity to give a powerful tool that will benefit both your client and YOU. It will allow your client to gather crucial information about their own or a loved one's preferences and life to better plan for their future caregiving needs. Your organization has the unique opportunity to gain insight into their needs so you can provide outstanding and informed care or service.

We encourage the following organizations to participate in our corporate program:

Caregiving Facilities  
Hospitals  
Pharmaceutical Companies  
Insurance  
Estate Planners  
Attorneys / Law Firms  
Funeral Directors  
Financial / Investment Companies

Groups involved with Alzheimer patients, special needs children or debilitating illnesses will also find this guide particularly helpful for their clients or members.

We are sure you can envision the impact that **THE ME YOU DON'T KNOW** can have as a promotional item or goodwill gift, and we welcome the chance to work with you. Contact us today to learn more.

**“This book can serve as a useful gift to your clients and a valuable tool in helping to secure their future needs.”**

— NPC Financial Services

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Corporate Program

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